



## **Strategic Plan 2025-2027**

### **Priority 1. Grow Revenue to \$600,000**

We're expanding our fundraising efforts to support more scholars.

#### **Actions:**

- Deepen engagement with current donors
- Attract new supporters through social media and alumni outreach
- Enhance sponsorship opportunities at signature events

**More funding means more futures are transformed.**

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### **Priority 2. Strengthening Board Leadership**

A more engaged board helps drive revenue, awareness, and stability:

#### **Actions:**

- Recruit new members with key skills and resources
- Define roles and individual engagement plans
- Set a collective fundraising goal for our board members (give/get) to support future leadership salaries

**A stronger board means a stronger ANSWER.**

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### **Priority 3. Boost Stakeholder Engagement**

We're building a more informed and connected community:

#### **Actions:**

- Survey and involve alumni, donors, and partners
- Improve volunteer onboarding

- Expand visibility through refreshed communication and outreach (PR, website, social media)

**Engaged supporters create lasting impact.**

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#### **Priority 4. Expand Programming for Growth, with a goal of 30 scholars per year.**

With more scholars and volunteers, we're growing our capacity:

**Actions:**

- Recruit new mentors, volunteers, and scholar candidates
- Explore and secure a cost-effective home for workshops and events

**More support means more success for every scholar.**

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#### **Priority 5. Ensure Long-Term Sustainability**

Planning today to lead confidently into the future:

**Actions:**

- Prepare to hire a new Executive Director by 2027
- Create a 3-year funding plan and board succession roadmap
- Assess and optimize use of technology

**Sustainability today secures ANSWER's impact tomorrow.**

